# EnergyAustralia community grants guidelines for applicants





# About EnergyAustralia community grants

At EnergyAustralia, we love supporting BIG-HEARTED local initiatives. Through our community grants program, we're committed to making a positive contribution to our local communities and regions.

# Each year, we are proud to distribute around





# When are applications due?

We welcome applications annually within the following windows:

#### Yallourn (VIC), Tallawarra (NSW) and Mt Piper (NSW)

1 – 31 March Round 1 applications accepted

**1 – 30 September** Round 2 applications accepted

#### 📀 Hallett (SA)

**1 August – 30 September** Applications accepted

### Geelong (VIC)

1 – 30 September Applications accepted

## Who can apply?

Eligibility: Applications will only be accepted from organisations, and not individuals. Funding will be considered for organisations that:





We invite applications from organisations that deliver projects and services supporting the areas where we operate. When awarding community grants, preference will be given to projects that will benefit communities closest to EnergyAustralia sites:



#### Geelong Contact Centre, VIC

- City of Greater Geelong
- Bellarine Peninsula
- Surf Coast Shire
- West to Colac
- Warrnambool



#### Hallett Power Station, SA

- Regional Council of Goyder District
- Northern Areas Council District
- Peterborough District Council



#### Tallawarra Power Station, NSW

- Illawarra region
- Extending from Helensburgh in the north to Gerroa in the south.



#### Mt Piper Power Station, NSW

- Lithgow region
- Towns and villages of Lithgow, Bell, Ben Bullen, Bogee, Bowenfels, Capertee, Clarence, Cullen Bullen, Dargan, Glen Alice, Glen Davis, Hampton, Hartley, Hartley Vale, Little Hartley, Marrangaroo, Meadow Flat, Newnes, Portland, Rydal, Sodwalls, Tarana and Wallerawang.



#### Yallourn Power Station, VIC

- Latrobe Valley region
- Extending from Morwell in the east to Trafalgar in the west (including satellite towns).





## What are the selection criteria?

Here's what we look for when selecting community grant recipients:



#### Organisation

A clear understanding of your organisation's purpose, who it targets and how it addresses the focus area.



#### Focus area

A clear outline of how your project aligns to one of the focus areas: Education, Sustainability or Resilient communities.



#### Funding

A clear demonstration of how the money will be used. The grant amount should cover the majority, if not all, of the total project cost. Priority will be given towards projects that are unlikely to get support from either government or private funding programs.



#### Location

Your project will make a positive impact within one of our local communities.



#### Timing

Your project can be completed within 6 months of the funding being awarded.

# When awarding community grants, priority will be given to projects that;



Make a positive impact within one of our local communities.



Are unlikely to get support from either government or private funding programs.



Are close to EnergyAustralia sites.

### What are our focus areas?

Through our community grants program, we're aiming to deliver sustainable benefits to our local communities. The grants focus on three priority areas:

#### Education

We want to support education programs, materials and resources, particularly in the areas of Science, Technology, Engineering, Arts and Maths (STEAM). This also includes programs and organisations that support career and skill development as well as employment.

**Examples of projects:** Energy literacy programs, educational resources, reconciliation and cultural learning, skills training, establishing the future workforce.

#### Sustainability

We want to support projects aimed at promoting sustainability and energy efficiency.

**Examples of projects:** Sustainable gardens and landscapes, infrastructure and energy efficiency upgrades, appliance swaps, respecting Indigenous and cultural heritage.

#### Resilient communities

We want to support projects aimed at delivering economic growth, tourism and social inclusion in the amazing local communities where we live and work.

**Examples of projects:** Mental health initiatives, community events, sports, parks and recreation activities.





## How much can we apply for?

We invite community grant applications for up to \$10,000. The grant amount should cover the majority, if not all, of the total project cost.

To make sure we can support as many different organisations and projects as possible, only one application per organisation for each grant round will be accepted.

### Who cannot apply?

EnergyAustralia's community grant program will not provide funding for:

- X Political parties
- Programs/projects/activities with an exclusive religious focus
- X General appeals<sup>1</sup>
- × Indirect fundraising purposes<sup>2</sup>
- Fundraising projects such as charity dinners, auctions, fetes
- X Social activities (e.g., industry golf days)
- × Membership of community organisations
- × Overseas travel
- × Sports teams (e.g., paying for uniforms, membership fees etc.)<sup>3</sup>
- X An individual person (or group) seeking support for personal interests<sup>4</sup>
- × Organisations that promote controversial issues or spokespeople that may damage EnergyAustralia's reputation
- Initiatives supported by a direct competitor to EnergyAustralia
- × For profit organisations
- × Proposals that do not align with our criteria

# How to submit your application

Please submit your application to the local email address relevant to your project:

Geelong, VIC: gce@energyaustralia.com.au

Yallourn, VIC: community.yallourn@energyaustralia.com.au

Hallett, SA: hallett@energyaustralia.com.au

Mt Piper, NSW: community@energyaustralia.com.au

Tallawarra, NSW: Tallawarra.community@energyaustralia.com.au

We can only accept applications sent during the windows of time listed on page one.

# You've submitted your application – what happens next?

- We assess your application based on the selection criteria.
- We notify successful applicants by email within four weeks of the application closing date.
- We send successful applicants an email with an offer for funding. Successful applicants must then provide a Tax Invoice and bank account details for electronic transfer of the funding.

<sup>3</sup> Sports teams excludes requests to cover things such as

funding for prizes/ awards given to individuals).



We send unsuccessful applications an email of notification.

uniforms or travel costs. However, EnergyAustralia will consider requests to improve an amenity that is used by the general public.

interests includes funding requests for an individual's sole benefit

(e.g., raising funds for a student's exchange program or requesting

<sup>4</sup> An individual person (or group) seeking support for personal

- <sup>1</sup> General appeals include funding requests not attached to a specific project, event or initiative.
- <sup>2</sup> Indirect fundraising includes requests to support an event which is raising funds for another group or goal (e.g., a national charity). Organisations raising funds for a specific purpose can request a direct contribution towards their project.





## The forever-annoying-butalways-necessary fine print

#### Promotion of community grant project

- a. EnergyAustralia's support to the Recipient's activity/project must be acknowledged, regardless of the amount of funding. The Recipient is encouraged to display the EnergyAustralia logo, or state in writing that EnergyAustralia has funded the project. Acknowledgement guidelines and logos will be supplied to the successful applicant/s by EnergyAustralia.
- b. All advertising, signage, media releases and other promotional material that contains the EnergyAustralia logo must be submitted to and approved by EnergyAustralia prior to its production and release.
- c. EnergyAustralia may promote the activity/project and any organisation that is awarded funds. Successful applicants agree to be included in various promotional, media, communication and marketing material.

#### **General Conditions**

- The Recipient must keep and maintain adequate insurance (including public liability insurance) for the activities carried out by the Recipient in relation to the project or subject of the funding, against any claims for loss or damage to property and injury or death to persons.
- b. To the extent permitted by law, EnergyAustralia and its directors, officers, employees, and agents, will not be liable for any loss, damage, or personal injury suffered or sustained in connection with an organisation's application or expenditure of funds.
- c. Applications must not infringe the intellectual property rights of any person or entity. The Recipient organisation indemnifies EnergyAustralia against any claim made against EnergyAustralia alleging that EnergyAustralia's use of information provided by the organisation infringed the intellectual property rights of any person or entity.





